



## APPLICATION FOR HORSEMEN TO DISPLAY ADVERTISING AND LOGOS ON DRIVING APPAREL

**Regulation – Operative from 1 January 1996, updated 1 January 2004**

Horsemen may display company logos, trademarks or other advertising insignia (*hereinafter described as logos*) on their trousers or helmets subject to the following conditions.

- (a) The size of the logo is limited to 8cm by 30cm and in respect of trousers it may only be displayed on the side of each or both legs. (*One logo per leg maximum*)
- (b) Logos will not be permitted in any race where either the driver’s logos are in conflict with the sponsor of the race or the sponsor of the meeting.
- (c) The logo must be in good taste and to the satisfaction of the Board.
- (d) Each individual advertising logo must be individually submitted and approved by the Board or its authorised representative before it can be worn.
- (e) The advertising logo must be permanently affixed to the trousers or helmet.
- (f) A fee set by the Board from time to time is payable for this approval. (No fee currently set).  
**All applications from horsemen to display sponsorship advertising and logos on driving apparel shall be renewed annually as part of HRNZ’s licensing process. (01/01/04)**
- (g) **Any approved sponsorship arrangement shall not include payment directly or indirectly for information relating to the past or future prospects of any horse.**

No logos may be worn on colours, gloves or boots other than any imprinted manufacturers marks on boots and gloves unless written permission has been approved and obtained from HRNZ.

Name ----- Signature-----

Address -----

Advertising Sponsor ----- Application Date-----

**Description of Advertising/Logo and where it is to be displayed**

*(Attach a sample or picture)*

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**Please return the completed form together with logo sample to – Harness Racing New Zealand, PO Box 459, CHRISTCHURCH 8140 Fax 03-964-1205**

**CHRISTCHURCH OFFICE USE**

Date Received----- Date Approved-----

Date Entered ----- By -----