



APPLICATION FOR DRIVERS TO DISPLAY ADVERTISING AND LOGOS ON DRIVING APPAREL

Email admin@hrnz.co.nz

Regulation – Operative from 1 January 1996, updated 1 January 2004

Drivers may display company logos, trademarks or other advertising insignia (*hereinafter described as logos*) on their trousers or helmets subject to the following conditions.

- (a) The size of the logo is limited to 8cm by 30cm and in respect of trousers it may only be displayed on the side of each or both legs. (*One logo per leg maximum*)
- (b) Logos will not be permitted in any race where either the driver’s logos are in conflict with the sponsor of the race or the sponsor of the meeting.
- (c) The logo must be in good taste and to the satisfaction of the Board.
- (d) Each individual advertising logo must be individually submitted and approved by the Board or its authorised representative before it can be worn.
- (e) The advertising logo must be permanently affixed to the trousers or helmet.
- (f) A fee set by the Board from time to time is payable for this approval. (No fee currently set).
All applications from drivers to display sponsorship advertising and logos on driving apparel shall be renewed annually as part of HRNZ’s licensing process. (01/01/04)
- (g) **Any approved sponsorship arrangement shall not include payment directly or indirectly for information relating to the past or future prospects of any horse.**

No logos may be worn on colours, gloves or boots other than any imprinted manufacturers marks on boots and gloves unless written permission has been approved and obtained from HRNZ.

Name ----- Signature-----

Address -----

Advertising Sponsor ----- Application Date-----

Description of Advertising/Logo and where it is to be displayed

(Attach a sample or picture of logo)



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